Foresight:
Where will we go?
I learned more in one KIN Global session than I would have at a CEO roundtable.
The KIN Global network includes incredible minds from technology, healthcare, education and government—we are all peers. And the network doesn’t stop once the summit is over.

CARLOS DOMINGUEZ
President & COO
Sprinklr
Former SVP & Office of the Chairman
Cisco

KIN Global is unlike any event I’ve ever seen at a business school—or any other event in fact. Fascinating people from around the world... Motivated, inspiring and engaged, no ice to break—and they’re making big things happen. KIN Global is a jewel in Kellogg’s crown.

BLYTHE MCGARVIE
Board Member
Accenture, Sonoco & Wawa

Wish I could have stayed another day for KIN Global... the best academic summit I’ve attended.
I couldn’t even respond to email for two days!

VIVEK WADHWA
Distinguished Fellow
Carnegie Mellon University, Silicon Valley
Syndicated Columnist
Washington Post
Former VP of Research
Singularity University

At KIN events, I always leave with new ideas about innovation practices and trends.
The speakers present fresh perspectives and everyone has an opportunity to contribute. I value the special chemistry that takes place at KIN events.

DR. PHILIP KOTLER
SC Johnson Professor of International Marketing
Kellogg School of Management
Foresight:
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Featured Speakers

NELY GALÁN
Emmy Award-winning Producer
Founder
The Adelante Movement
First Latina President of a U.S. television network, Telemundo, Emmy Award-winning producer of over 700 television shows in English and Spanish, New York Times bestselling author and the founder of The Adelante Movement to empower and train Latina Entrepreneurs.

AMY WALTER
National Editor
The Cook Political Report

CHRIS GALVIN
Chairman, CEO & Co-Founder
Harrison Street Capital
Board member: American Enterprise Institute, Legion D’Honneur, Tsinghua University (Beijing), and Chicago Council on Global Affairs. Formerly Chairman and CEO, Motorola; Chairman, NAVTEQ; Chairman, Cleversafe; Chairman, U.S.-China Business Council; Director, Rand Corporation; Member, U.S. Department of Defense Manufacturing Board; Advisor to the CEO of Hong Kong; Trustee, Northwestern University.

MARK CUTIFANI
Chief Executive
Anglo American
Chief Executive of global mining group, AngloAmerican. Recognized as an innovator delivering improvements across all facets of the business and industry-wide thought and practice leadership for resources companies. Mark has worked across six continents, 25 countries and with more than 20 commodities.
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IVO DAALDER
President
Chicago Council on Global Affairs
President of one of America’s leading research and outreach organizations. Former US Ambassador to NATO for over four years; Director for European Affairs, National Security Council from 1995–1997. Widely-published author and frequent contributor to the world’s leading newspapers, and a regular commentator on international affairs on television and radio.

MATTHEW BISHOP
Senior Editor
The Economist Group
Formerly the Economist’s Globalization editor, New York Bureau Chief and the London-based Business Editor, Mr. Bishop is the author of several special report supplements and a member of the World Economic Forum’s Global Agenda Council on the Role of Business.

GEOFFREY TABIN, MD
Co-Founder and Chairman
Himalayan Cataract Project
Dr. Tabin is the fourth person in the world to reach the tallest peak on each of the seven continents. He returned to Nepal to establish the Himalayan Cataract Project in 1995—with a vow to eliminate all preventable and treatable blindness. HCP is a finalist in Macarthur Foundation’s 100&Change competition.

PLAMEN RUSSEV
Founder and Chairman
Webit Congress
Plamen Russev is a serial entrepreneur, mentor and investor. He sits on the boards of a number of companies in tech, digital, media and finance. He founded the Webit Congress in 2008, which is now one of the most significant global events on all things digital, tech and telecoms.
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KENT GRAYSON PHD
Associate Professor of Marketing
Bernice and Leonard Lavin Professorship
Kellogg School of Management, Northwestern University
As Faculty Lead for the Trust Project at Northwestern, Dr. Grayson facilitates the dissemination of perspectives on the concept of trust and how consumers and businesses perceive and act on authenticity.

MARCUS WELDON
President
Bell Labs
Corporate Chief Technology Officer
Nokia
One of the technology luminaries in the global networking and communications industries. He was selected as one of the Global Telecoms Business Power 100 of the most influential people in ICT in 2014 and one of their 'Top CTOs to watch in 2015'.

NJIDEKA HARRY
Founder & CEO
Youth for Technology Foundation
Ashoka Fellow and a World Economic Forum social entrepreneur, Njideka is a global thought-leader on matters of gender equity and economic empowerment. YTF’s education technology programs have benefitted over 1.6 million youth and women and have empowered over 18,000 women entrepreneurs living in developing countries.

AHSAN IQBAL
Minister for Planning and Development
Islamic Republic of Pakistan
Professor Ahsan Iqbal represents the new generation of leaders in Pakistan. He leads the Better Pakistan Foundation, led the formulation of Pakistan Vision 2025 and established Pakistan’s first national IT policy.

ZAN BOAG
Editor-in-Chief
New Philosopher
Launched in 2013, The New Philosopher is a social enterprise bringing the philosophical perspective to a larger audience, as well as seeking “solutions to the fundamental problems faced by humankind.” Frequent speaker worldwide on the philosophy, the media and happiness.
Foresight: Where will we go?

Share your mission. Change our world.

KIN Global 2017—Foresight: Where Will We Go?—is an invitation-only summit designed to help you and your organization thrive in a world of rapid change. The signature annual event of the KIN convenes leaders from six continents with deep experience in business, government, the non-profit sector, the arts, academia and defense.

What is foresight?

How do leading organizations—and startup disruptors—turn data into foresight?

How does foresight translate into competitively relevant action?

What foresights can we share about the future?

The KIN is a network of networks that celebrates transdisciplinary thinking and creative collaboration. At KIN Global, KINians share a broad range of perspectives on business, tech, geopolitics and world affairs.

JOIN US. SHARE YOUR MISSION. CHANGE OUR WORLD.
Foresight: Where will we go?

Among the topics of discussion:

- Whole brain thinking and cognitive bias
- What do you do when your job is foresight?
- Leadership in the 21st century
- The future of work
- Leading for trust and what it means for performance
- Energy, sustainability and the future
- The networked body: frontiers of human performance
- Hindsight as foresight
- Regaining trust in institutions
- Global perspectives on Europe, South Asia and the United States

“There is no outside, no inclosing wall, no circumference to us…. Men walk as prophecies of the next age.”

RALPH WALDO EMERSON
You are invited to join a curated group of innovators and leaders from around the world for this 2.5-day event hosted by the Kellogg School of Management.

We welcome leaders from around the world to join us in seeking economic, environmental and community prosperity. The KIN is a platform for envisioning the future, making plans and creating meaningful partnerships.

Qualifications for Delegates
- Senior executives and/or board members of global corporations
- Senior innovation leaders with global corporations
- Senior leaders with Government, Academic and Non-Profit Organizations
- Ability to actively contribute to knowledge creation in collaborative working sessions

Corporate: $4350
Individual & Non-Profit: $1750
*(Not including travel and accommodations)*

On Wednesday morning, May 31, prior to the opening the full conference, we will host a half-day working session on how corporations generate, validate, consider and act on foresight.

For an invitation to this special session, contact:
MATT ZOERINK
matthew.zoerink@kellogg.northwestern.edu

To apply for an invitation, please email Matt Zoerink at Kellogg:
MATT ZOERINK
matthew.zoerink@kellogg.northwestern.edu

To inquire about subsidized Individual and Non-Profit Rates, contact:
ROBERT C. WOLCOTT
Co-Founder and Executive Director
Kellogg Innovation Network (KIN)
r-wolcott@kellogg.northwestern.edu

For questions or to recommend qualified colleagues, contact:
r-wolcott@kellogg.northwestern.edu

KIN Global 2017 is held on the campus of Northwestern University at:
The Kellogg Global Hub
2211 Campus Drive
Evanston, IL 60203
45 minutes from O’Hare International Airport
30 minutes from Downtown Chicago
About the KIN

The Kellogg Innovation Network (KIN) is a platform for on-going collaboration between Northwestern faculty, corporate innovation leaders and government officials.

Founded in 2003, the KIN facilitates strategy and management dialogue to promote innovation-led growth and build long-term value.

Through events like KIN Dialogues, KIN Global Summits, KIN Catalysts and KIN Expeditions, we are building a global network of thought leaders who have the collective ability to advance the global prosperity agenda. Rather than delivering lectures, Kellogg faculty members act as facilitators during KIN events and engage in collaborative research with our executive colleagues on topics of interest to our partner companies and the global business community.

The KIN is a program of the Kellogg Innovation and Entrepreneurship Initiative (KIEI), Kellogg’s strategic commitment to the research and practice of innovation.

KIN GLOBAL HOST:

Robert C. Wolcott
Co-Founder and Executive Director
Kellogg Innovation Network (KIN)
r-wolcott@kellogg.northwestern.edu
Foresight:
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TEAM PARTNERS:

ACADEMIC PARTNERS: