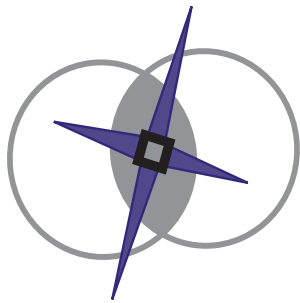


KIN Global Prize



Apply for the KIN Global Prize

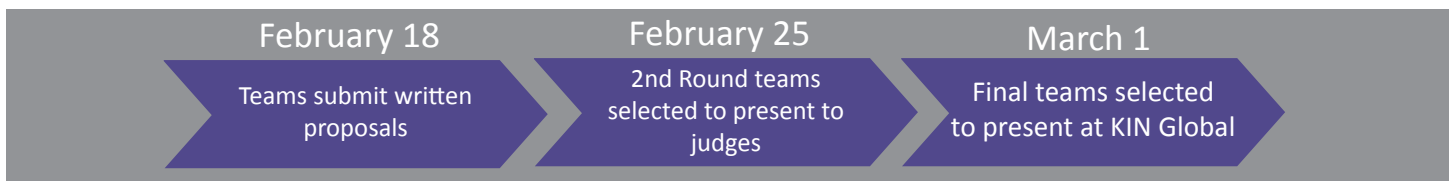
A unique opportunity to **access funds and support for your idea** from the *Kellogg Innovation Network* — an international network of leaders & innovators from the private and public sectors

Share your vision. Change our world.

Process

- Ideas will be proposed by **teams** made up of 2-5 students/professionals from across the Northwestern community
- Eligible ideas will address global prosperity in an innovative way
- Ideas may be at any stage of development
- 4 teams will be selected to present at KIN Global in June where cash prizes up to \$80,000 will be determined; final teams will receive additional coaching and support throughout the spring quarter
- Initial proposal (3 page written document) should include:
 - **Problem:** what need does your idea address
 - **Solution:** how your idea addresses the need
 - **Strategy:** how you will execute on your idea, including how your idea addresses global prosperity in an innovative way and specific targets/goals
 - Brief background on team members

Selection Process



Criteria

Innovation

Idea: Is it innovative relative to existing efforts in the field, sector and/or geographic region of impact?

- Systems changing — attacks a root cause, pushes the boundry of the field
- Creative
- Leverages cross-sector resources and partnerships?

Leaders: Do the leaders show entrepreneurial spirit and capacity for innovation?

- Track record of innovation in previous roles
- Ability to achieve positive impact

Prosperity

Idea:

- How does the idea improve the social and economic prospects for its target?
- Is the idea sustainable?

Leaders:

- Does the team place a priority on the social/economic impact of the idea?
- How well do they articulate the social and economic goals of the idea?