

KIN Global Summit



***Building Global Prosperity:
Innovation & Action***

Kellogg School of Management
Evanston, Illinois
June 1 - 3, 2009

Monday, June 1

Day One:
Welcome to
Kellogg

6:00 pm – 7:30 pm

Join us for an informal cocktail reception to connect with KIN colleagues.

7:30 pm – 9:00 pm

Welcome Dinner

Robert C. Wolcott, KIN Founder & Director
Various Delegates

During our welcome dinner, a dozen of our fellow KIN Global Delegates will briefly (emphasis on briefly!) share a vision for the world which they believe will meaningfully advance our common prosperity.

Tuesday, June 2

7:00 am – 8:00 am
BREAKFAST at the Allen Center

8:00 am – 8:15 am
Welcome

Dipak Jain
Dean
Kellogg School of Management

Robert C. Wolcott
Co-Founder & Executive Director
Kellogg Innovation Network

8:15 am – 8:30 am
Your Vision

Professor Michelle Buck
Director, Leadership Programs

Each year, all of our new students at Kellogg articulate their vision and aspiration for their lives post-Kellogg.

Professor Buck will briefly take us through the same exercise. We will compile and share the results with everyone the following day.

Tuesday, June 2 (continued)

8:30 – 9:45 am **Keynote & Country Survey**

A Path Toward Prosperity: The Colombia Story

Over the past decade, the country has experienced exceptional political, economic and social change. We'll learn how this has occurred and what the resurgence of this critical Latin American ally means for the region and the world.

OPENING REMARKS

Juan Manuel Santos
Minister of Defense, Republic of Colombia

PANEL

Hernando José Gómez
Executive Director
Private Center for Competitiveness

Andrés Hoyos
Founder
El Malpensante

Maria Isabel Patino
Executive Director
Corpovisionarios

Felipe Vergara
Co-Founder & CEO
Lumni, Inc

MODERATOR

Robert C. Wolcott
Executive Director
KIN Global

9:45 am – 10:00 am **BREAK**

Tuesday, June 2 (continued)

10:00 am – 11:15 am

Plenary Session

The Role of the Global Corporation

Sustainable prosperity requires a robust private sector. Our panel of corporate leaders will explore the varied roles corporations play.

OPENING REMARKS

Mike White

Vice Chairman, PepsiCo
CEO, PepsiCo International

PANEL

Mike Fries

CEO
Liberty Global

Kevin Mayer

EVP, Corporate Strategy, Business Development & Technology Group
The Walt Disney Company

Blythe McGarvie

Board Member
Accenture, Pepsi Bottling Group, Travelers, Viacom & Wawa

Barbara Pyle

Founder & Chairman
Barbara Pyle Foundation

MODERATOR

William J. White

Professor
Kellogg School of Management
McCormick School of Engineering

11:15 am – 11:30 am

BREAK

Tuesday, June 2 (continued)

11:30 am – 12:00 pm Plenary Session

The Role of the University

Join us for an informal discussion with the founder and leader of one of the world's most successful institutions of higher learning.

Carlos Angulo Galvis

Rector
Universidad de los Andes
Bogota, Colombia

Arnold Weber

President Emeritus
Northwestern University

INTERVIEWER

Robert C. Wolcott

Executive Director, KIN

12:00 pm – 12:30 pm Plenary Session

Media and the Public Interest

As the public-private relationship evolves, public-supported media continues to redefine itself.

Pat Harrison

CEO
Corporation for Public Broadcasting (CPB)

Michael Smith

Executive Director
Media Management Center
Northwestern University

INTERVIEWER

Robert C. Wolcott

Executive Director, KIN

Tuesday, June 2 (continued)

12:30 pm – 1:30 pm
LUNCH

1:30 pm – 2:45 pm
Plenary Session

Closing the Innovation Gap

Our panel of technology industry luminaries, including Judy Estrin, author of the book by the same title, will join Kellogg Technology Marketing Professor Mohan Sawhney to explore how we can create and sustain innovative economies.

OPENING REMARKS

John Donovan
Chief Technology Officer
AT&T

PANEL

Judy Estrin
CEO, J Labs LLC
Former CTO, Cisco Systems, Inc.

Gil PENCHINA
Chief Executive Officer
Wikia.com

Toby Redshaw
Chief Information Officer
Aviva, p.l.c.

John G. Voeller
SVP & CTO
Black & Veatch
ASME White House Fellow

MODERATOR

Mohan Sawhney
McCormick Tribune Professor of Technology
Director, Center for Research in Technology & Innovation
Kellogg School of Management

Tuesday, June 2 (continued)

2:45 pm – 3:00 pm
BREAK

3:00 pm – 4:00 pm
Plenary Working Session

The Challenges to Achieving Global Prosperity

Pablo Restrepo
Founder & President
TANDEM (Bogota, Colombia)

KIN Global Delegate Pablo Restrepo will facilitate a large group method known as Open Space Technologies (OST). Together, we will articulate the issues facing humanity— and co-design the remainder of our Summit sessions.

4:00 pm – 5:30 pm
Breakout Working Sessions 1

All topics to be determined by the Delegates during the Summit

KIN Global is not a typical conference. This is the first of four breakout working sessions. Delegates will not only be able to select the breakouts in which they participate, they will help define the topics that become working sessions.

5:30 pm – 6:00 pm
OPEN TIME

Delegates are welcome to reconnect themselves with the outside world (i.e.—check voicemail and email) and prepare for our evening program.

Tuesday, June 2 (continued)

6:00 pm – 7:00 pm
DINNER

We will enjoy an informal conversation at tables hosted by various KIN Global Delegates.

7:00 pm – 7:30 pm
TRANSITION TO PICK-STAIGER CONCERT HALL

7:30 pm – 9:00 pm

Etudes for Innovation
Pick-Staiger Concert Hall

Peter Erskine

Multi-Grammy award-winning percussionist & composer

Xavier Phillips

World-renown French cellist & instructor

Kimmie Weeks

Founder & Chairman, Youth Action International

Ars Viva Symphony Orchestra

Alan Heatherington, Music Director

And others...

Designed by **KIN Creative Director, Jeffrey Ernstoff**, and performed by some of the world's most intriguing people, the program will provide a unique take on the intersections of inspiration, passion, innovation and positive change. We will also be joined by Northwestern students, faculty, alumni and other local guests.

9:30 pm – 10:30 pm
COCKTAIL RECEPTION

All Delegates are welcome to join us back at the Allen Center's Kotler Dining Room for informal cocktails and conversation.

Wednesday, June 3

7:00 am - 8:00 am
BREAKFAST at the Allen Center

8:00 am – 8:30 am
Keynote

Admiral James Stavridis
Commander, U.S. Southern Command
Proposed Supreme Allied Commander, NATO
Security, Smart Power & Prosperity

Admiral Stavridis is one of the world's leading practitioners of the doctrine of "smart power" originally defined by Joseph Nye. The Admiral will share his perspective regarding the role of military and security in supporting societies in which people are enabled to seek their own unique pursuit of happiness.

8:30 am – 9:30 am
Breakout Working Sessions 2

Delegates will gather for their second set of working sessions defined and selected during Day 1.

9:30 am – 9:45 am
BREAK

Wednesday, June 3 (continued)

9:45 am – 11:00 am

Kellogg Research Team Working Sessions

For the past quarter, six teams of Kellogg students have been working on topics of interest to a range of our KIN Global Delegates. These breakout sessions will be working sessions to help our Kellogg teams enhance their thinking and discuss potential resulting action. Our Kellogg Research Teams will present their findings to date, followed by an expert panel discussion relevant to each topic.

Closing the Innovation Gap at Global Corporations

Scott Stern, Advisor

Associate Professor, Management & Strategy
Kellogg School of Management

Base of the Pyramid Enterprise

Annette Krauss, Advisor

Senior Lecturer, Social Enterprise at Kellogg (SEEK)
Kellogg School of Management

Environment & Resources

Kimberly Gray, Advisor

Professor, Civil & Environmental Engineering
McCormick School of Engineering
Northwestern University

Improving the Healthcare Prevention & Treatment Value Chain

Paul Epner, Advisor

Director, Healthcare Improvement Initiatives (retired)
Abbott Labs

Role of the Military in Supporting & Sustaining Prosperous Societies

Ben Jones, Advisor

Associate Professor, Management & Strategy
Kellogg School of Management

Wednesday, June 3 (continued)

11:00 am – 12:30 pm

Plenary Session

The Evolving Public Private Relationship

OPENING REMARKS

Ruth Richardson

Former Minister of Finance
New Zealand

PANEL

Jorn Bang Andersen

Senior Advisor, Innovation
Nordic Council of Ministers

Ambassador Charles Ford

Special Advisor
U.S. Southern Command
Former US Ambassador to Honduras
Former US Department of Commerce official

Ambassador John Simon

Visiting Fellow
Center for Global Development
Former US Ambassador to the African Union

Susan Smith-Ellis

CEO
(RED)

MODERATOR

Tim Feddersen

Wendell Hobbs Professor of Managerial Economics & Decision Sciences
Director of Social Enterprise at Kellogg Program

Wednesday, June 3 (continued)

12:30 pm – 1:45 pm

LUNCH

During lunch a few more of our KIN Global Delegates will share their visions for the world.

1:45 pm – 3:00 pm

Plenary Session

The Global Natural Resources Industry, Sustainable Growth & Security

PANEL

Mark Cuiifani

CEO

AngloGold Ashanti

Senator Gary Hart

Former US Senator, Colorado

Wirth Chair Professor

University of Colorado, Denver

Marc Holtzman

Vice Chairman

Barclays Capital

Lee McIntire

CEO

CH2M Hill

Steve Wilson

CEO

CF Industries

MODERATOR

Peter Bryant

KIN Senior Fellow

CEO, TransTech USA

Wednesday, June 3 (continued)

3:00 pm – 3:15 pm
BREAK

3:15 pm – 4:30 pm
Breakout Working Sessions 3

Delegates will gather for their third set of working sessions defined and selected during Day 1.

4:30 pm – 5:00 pm
Reflections & Our Path Ahead

We'll invite a variety of KIN Global Delegates to share their thoughts and work together to outline a few paths forward.
